

Faculty Profile

1. Name : Christopher.M
2. Designation : Professor
3. Date of Joining : 16.06.2000
4. Nature of Association : Regular
5. E mail : christopher@ksrct.ac.in
chris1000@rediffmail.com
6. Mobile no. : +91 9842775350



7. Academic Qualifications:

| S.NO | Course | Name of the Institution / University | Year of Passing | % of Marks | Class |
|------|--|--|-----------------|------------|--------|
| 1. | Ph.D (Management) | Anna University of Technology, Coimbatore | 2017 | --- | --- |
| 2. | M.Phil (Management) | Alagappa University | 2013 | 58 | Second |
| 3. | Master of Business Administration (MBA) | Bharathiar University | 1998 | 72 | First |
| 4. | Post Graduate Diploma in Human Resource Management (PGDHRM) | Pondicherry University | 2005 | --- | --- |
| 5. | National Eligibility Test for Lectureship (NET) | University Grants Commission, National Educational Testing Bureau (UGC- NETB) | 2011 | --- | --- |
| 6. | Bachelor of Business Management (BBM) | Bharathiar University | 1996 | 50 | Second |
| 7. | H.S.C. | Kamaraj Municipal Higher Secondary School, Erode | 1993 | 72 | First |
| 8. | S.S.L.C. | Kamaraj Municipal Higher Secondary School, Erode | 1991 | 64 | First |

8. Teaching Experience

- **Professor**, K.S.Rangasamy College of Technology, Tiruchengode, from 01.02.2017 to till-date.
- **Associate Professor**, K.S.R. College of Engineering, Tiruchengode, from 01.07.2010 to 31.01.2017.
- **Assistant Professor**, K.S.R. College of Engineering, Tiruchengode, from 01.07.2008 to 30.06.2010.
- **Lecturer**, K.S. Rangasamy College of Technology, Tiruchengode, from 16.06.2000 to Till Date.

9. Projects

Post Graduate

- **Title:** “A study on consumer perception towards MILKA Bread with special reference to Erode.”

Ph. D

- **Thesis title:** “A study on faculty perception towards institutional climate of engineering colleges in Tamil Nadu.”

10. Publications

| S.No | Month/Year/Volume/Issue | Journal Name | Topic | ISSN No. | Impact Factor |
|------|-------------------------|--|---|------------|--------------------------|
| 1. | February 2013/02/02 | Journal of Scientific Research | Faculty Perception towards institutional climate with special reference to Namakkal district – an empirical study | 227 – 8179 | 0.3317 |
| 2. | August 2013/03/08 | International Journal of Research in Computer Application and Management | A study on training needs for executives in small and medium enterprises at salem district | 2231-1009 | - |
| 3. | May, 2014/65 | European Journal of Economics, Finance and Administrative Sciences | A Study on Perception of Engineering College Students Towards their Institutional Climate with Special Reference to Namakkal District, Tamilnadu, India | 1450-2275 | 0.223(2011) H-Index 7 |

11. Consultancy Training

| S.No | Date | Training Topic | Company Name |
|------|--------------------------------|-------------------------|--|
| 1. | 16 th February 2005 | Business Quiz | S.P.B Limited, Erode-10 |
| 2. | 26 th April 2008 | Attitudinal Change | Burn Standard, Salem |
| 3. | 19 th April 2009 | Employee Motivation | Shri Kannan Departmental Stores, Erode |
| 4. | 23 rd July 2010 | Personality Development | TCAMS, Tiruchengode |
| 5. | 09 th March 2018 | Personality Development | Integrated Co-operative Development Project, Namakkal. |

12. Invited Lecture Delivered

RESOURCE PERSON:

| S.No | Date/Month/Year | Type of Programme and Title | Title of the Session | Invited By |
|------|----------------------------|-------------------------------------|----------------------|---|
| 1. | 16 th July 2009 | Faculty Development Programme (FDP) | Learning Activities | K.S.R.School of Management, Tiruchengode. |

GUEST LECTURES:

| S.No | Date/Month/Year | Guest Lecture Title | Invited By |
|------|--------------------------------|--------------------------------|---|
| 1. | 20 th November 2005 | How to attend interview and GD | Mectronics Department, K.S.Rangasamy College of Technology, Tiruchengode |
| 2. | 12 th February 2007 | Employability Skills | National Service Scheme, K.S.R.C.T |
| 3. | 15 th February 2009 | Positive Attitude | National Service Scheme, K.S.R.C.T |
| 4. | 25 th February 2010 | Employability Skills | National Service Scheme, K.S.R.C.T |
| 5. | 25 th March 2011 | Wage and Salary Administration | Dept of Management Studies, NIFT-TEA College of Knitwear Fashion Institute, TEA Nagar, Tirupur-641606 |
| 6. | 20 th August 2013 | Personality Development | First Year ECE Students, K.S.R.C.T |
| 7. | 19 th October 2013 | ISO | M.Tech Bio-Technology, Department of Bio-Technology, K.S.R.C.T. |

13. Paper Presentation in Conferrence/Seminar

PAPERS PRESENTED IN INTERNATIONAL CONFERENCE/SEMINAR:

| S.No | Date/Month/Year | Seminar/Conference | Seminar/Conference Name | Paper Title | Organized By |
|------|--|--------------------------|--|--|--|
| 1. | 17 th & 18 th October 2007 | International Conference | Managerial Issues in the Globalized Era | Boomerang-Emerging HR Practice | Sree Amman Institute of Management and Research, Erode. |
| 2. | 25 th March 2009 | International Seminar | Managing Global Recession: Opportunities & Challenges | Opportunities in Global Recession: A HR Perspective | K.S.R.School of Management. |
| 3. | 10 th February 2009 | International Seminar | Management Challenges in the Era of Global Recession | Challenges of HR manager in the era of global recession | Sengunthar Institute of Management Studies, Tiruchengode. |
| 4. | 4 th January 2014 | International Seminar | “ Impact of Global Crisis on Indian Business Scenario” | “A study on performance improvements on training programmes” | Vivekanandha College of Arts and Science for Women, Tiruchengode.s |

PAPERS PRESENTED IN NATIONAL CONFERENCE/SEMINAR:

| S.No | Date/Month/Year | Seminar/Conference | Seminar/Conference Name | Paper Title | Organized By |
|------|---|--------------------|---|--|--|
| 1. | 4 th March 2005 | National Seminar | Perspectives of Financial Services in India | Marketing in Banking Industry | Karpagam College of Engineering, Coimbatore |
| 2. | 20 th & 21 st February 2009 | National Seminar | Changing Dimensions of Human Resources in the Globalized Scenario | Challenges of HR professionals in the globalized era | Gobi Arts & Science College, Gobichettipalayam Sponsored by UGC. |
| 3. | 22 nd February 2010 | National Seminar | Dynamics of Indian Capital Market for Development of Indian Economy | Institutional Climate between faculty of business administration and computer applications | K.S.R.College of Engineering, Tiruchengode. |
| 4. | 29 th January 2014 | National Seminar | “ Innovative Management Strategies for Future Markets” | “Human Resource Metrics – A Measurement Tool” | Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore. |

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| 2. | 20 th & 21 st February 2009 | National Seminar | Changing Dimensions of Human Resources in the Globalized Scenario | Challenges of HR professionals in the globalized era | Gobi Arts & Science College, Gobichettipalayam. Sponsored by UGC. |
| 3. | 22 nd February 2010 | National Seminar | Dynamics of Indian Capital Market for Development of Indian Economy | Institutional Climate between faculty of business administration and computer applications | K.S.R.College of Engineering, Tiruchengode. |
| 4. | 29 th January 2014 | National Seminar | “ Innovative Management Strategies for Future Markets” | “Human Resource Metrics – A Measurement Tool” | Bharathiar School of Management and Entrepreneur Development, Bharathiar University, Coimbatore. |

14. Programmes Attended

| S.No | Date/Month/Year | Programme Type | Programme Name | Conducted By |
|------|--|-----------------|--|---|
| 1. | 25 th & 26 th April 2002 | FDP | Faculty Development Programme on “ Research Methodology “ | K.S.Rangasamy College of Technology, Tiruchengode. |
| 2. | 12 th -14 th August 2002 | QIP | Quality Improvement Programme on “Instructional Design and Delivery Systems” | Technical Teachers Training Institute, Chennai. |
| 3. | 14 th & 15 th September 2002 | Workshop | “Teaching Technology & Counseling Skill” | Abirami Academy, Chennai. |
| 4. | 17 th to 19 th November 2003 | (FDP) | Faculty Development Programme “Art of Teamwork and Leadership” | Jansons School of Business, Coimbatore |
| 5. | 4 th to 6 th January 2004 | Training Course | “ Professional Core Competency Development” | Centre for Industry University Collaboration, Anna University, Chennai. & K.S.R.School of Management, Tiruchengode. |

| S.No | Date/Month/Year | Programme Type | Programme Name | Conducted By |
|-------------|--|-----------------------|--|---|
| 6. | 05 th to 11 th December 2004 | STTP | Short Term Training Programme on “ Total Quality in Management Education” | Kongu Engineering College in association with AICTE & ISTE |
| 7. | 26 th & 27 th February 2005 | National Seminar | “ Global Marketing Challenges and Opportunities” | K.S.R.School of Management, Tiruchengode. |
| 8. | 11 th to 15 th May 2005 | Training Course | “ QMS-Lead Auditor Course” | National Registration Board for Personnel&Training(LQ105) Constituent of Quality Council of India and a Member of IATCA. By Achievement Labs. |
| 9. | 12 th to 16 th December 2005 | QIP | Quality Improvement Programme on “ Innovative Practices in Managerial Communication” | T.A.PAI Management Institute, Manipal, Sponsored by AICTE |
| 10. | 17 th to 27 th July 2006 | FDP | Faculty Development Programme on “Strategies for Success” | Allance Business Academy, Bangalore. Sponsored by AICTE |
| 11. | 16 th to 31 st January 2006 | Training Course | “German Language and Culture” | Central Institute of English and Foreign Languages, Deemed University, Hyderabad. |
| 12. | 08 th to 13 th January 2007 | FDP | Faculty Develop Programme on “ Current Frontiers in Management Research” | Indian Institute of Management, Kozhikode(IIM-K). Jointly with Victoria University of Wellington, New Zealand. Supported by AICTE. |
| 13. | 2 nd August 2008 | MDP | Management Development Programme on “ Financial Planning in Turbulent Times” | K.S.R.School of Management, Tiruchengode. |
| 14. | 14 th February 2009 | MDP | Management Development Programme on “ Insurance and Risk Management” | K.S.R.School of Management, Tiruchengode. |
| 15. | 25 th March 2009 | International Seminar | “ Managing Global Recession Opportunities& Challenges” | K.S.R.School of Management, Tiruchengode. |
| 16. | | Training Course | “ CMIE Database” | K.S.R.School of Management, Tiruchengode. |
| 17. | 19 th to 21 st | Training | “Capsim Management | Birla Institute of |

| S.No | Date/Month/Year | Programme Type | Programme Name | Conducted By |
|------|---|------------------------|---|---|
| | April 2010 | Course | Simulations” | Management Technology (BIMTECH), New Delhi. |
| 18. | 30 th July 2010 | FDP | “ Writing Research Articles and Interactive Teaching Methods” | Sona School of Management, Salem. |
| 19. | 11 th May 2012 | FDP | “ Qualitative Research Methods” | K.S.R.School of Management, Tiruchengode. |
| 20. | 10 th May 2013 | FDP | “ Art of Writing Research Article” | K.S.R.School of Management, Tiruchengode. |
| 21. | 13 th to 26 th May 2013 | AICTE-FDP | “ Application of Games and Case Method of Teaching in Management Education” | K.S.R.School of Management, Tiruchengode. |
| 22. | 21 st December 2013 | Workshop | “ Qualitative Research” | K.P.R. School of Business, Coimbatore. |
| 23. | 26 th June 2014 | Seminar | Outcome Based Education (OBE) and Programme Outcome Attainment Process | Department of Computer Science, K.S.Rangasamy College of Technology. |
| 24. | 09 th August 2014 | Workshop | National Programme on Technology Enhanced Learning (NPTEL) Workshop | K.S.Rangasamy College of Technology, Tiruchengode. |
| 25. | 27 th April – 10 th May 2015 | FDP (AICTE Sponsored) | Experiential Teaching Methods for Imparting Entrepreneurship among the Students | K.S.R.School of Management. |
| 26. | 21 st July 2018 | Seminar | How to write a successful project proposal to funding agencies | Library & Readers’ Club, K.S.Rangasamy College of Technology, Tiruchengode. |
| 27. | 22 nd April 2019 – 26 th April 2019 | STTP | NBA Accreditation | National Institute of Technical Teachers Training and Research, Kolkata. |

15. Programmes Organized

| S.No | Date/Month/Year | Programme Name | Guest /Resource Person Name |
|------|---|---|-----------------------------|
| 1. | 26 th & 27 th February 2005 | National Seminar on “Global Marketing Challenges and Opportunities” | |
| | 22 nd April 2006 | Parent’s Meet | |
| 2. | 01 st & 2 nd November 2006 | Programme on Values in Life | Mr. P.A. Viswanathan |
| 2. | 02 nd & 3 rd December | Exhibition Cum Sale | Community Services Guild |

| S.No | Date/Month/Year | Programme Name | Guest /Resource Person Name |
|------|---|---|---|
| | 2006 | With Self Help Group (SHG) | and KSRSM |
| 3. | 12 th May 2007 | Workshop on Recent Trends in HR | |
| | 8 th September 2007 | Entrepreneur Interface “How to become a successful Entrepreneur?” | Mr.V.Prasanna, CMD, Girish Mango Products Erode. |
| | 10 th September 2007 | Entrepreneurial Venture Plan | |
| | 7 th & 8 th December 2007 | “Leadership Training Programme” | Mr.S.S.Venkatesan & Mrs. Jayanthi, from “Guide-Coimbatore” |
| 3. | 24 th January 2008 | “Future outlook of NEN” | Mrs.Mano, NEN Consultant |
| | 22 nd March 2008 | MAT Interface 2008 | |
| 4. | 2 nd August 2008 | Management Development Programme on “ Financial Planning in Turbulent Times” | |
| | 20 th December 2008 | Workshop on Performance Measurement and Total Quality Management | Mr.G.K.Sridhran, Senior General Manager HRD, Brakes India Ltd, Chennai. |
| 5. | 14 th February 2009 | Management Development Programme on “ Insurance and Risk Management” | |
| 6. | 25 th March 2009 | International Seminar on “ Managing Global Recession Opportunities& Challenges” | |
| 7. | 03 rd November 2009 | Guest Lecture on “Transactional Analysis” | Ms.RitaBhattacharjee, Counselor. |
| 8. | 05 th May 2010 | Guest Lecture on “Performance Management” | Mr.J.Sivakumar, TVS Rubber, Madurai. |
| 9. | 05 th August 2010 | Guest Lecture on “Training and Development” | Mr.S.Sethupathy, Senior Consultant, Excellent HR Services, Erode. |

16. Membership in Professional Bodies

- **Life Member**, Indian Society of Technical Education (ISTE) – LM42914.

17. Personal Details

Fathers Name : A.Manickam
Date of Birth & Age : 13.03.1976 & 42
Gender : Male
Marital Status : Married
Permanent Address : M77, TNHB,
Taj Nagar,
Cauvery RS Post,
Erode-638007