

FACULTY PROFILE

1. **Name** : Dr.R.Hemamalini
2. **Designation** : Professor
3. **Date of Joining** : 01.07.1998
4. **Nature of Association** : Regular
5. **Email** : amguruhema@yahoo.co.in
6. **Mobile** : 9487253243



7. **Educational Qualification: B.Sc(Comp.Sc)., MBA., PGDHRM., M.Phil., Ph.D**
Field of Specilaization: Human Resources Management and Systems

Course	Institution/University	Year of Passing	% of Marks	Class
Ph.D Management	Anna University	2016	-	Highly Commended
M. Phil., (Management)	Alagappa University	2003	68%	First
P.G. D. H.R.M.,	Pondichery University	2005	71%	First
M.B.A	K.S.R college of Technology, Affiliated to Madras University, Chennai	1997	65%	First
B.Sc (Computer science)	Sengunthar Arts and science College, Affiliated to Madras University, Chennai	1995	82%	First Class with Distinction
HSC	St.Xaviers Higher Secondary School , Chennai	1992	89%	First Class with Distinction
SSLC	St. Columban Anglo Indian Higher Secondary School, Chennai	1990	67%	First

8. Teaching Experience:

- At present working as a Professor in M.B.A Department, K.S.R. College of Technology, Tiruchengode, Tamil Nadu, India from July 2016 to till date.
- Associate Professor in M.B.A Department, K.S.R. College of Technology, Tiruchengode, Tamil Nadu, India from May 2010 – June 2016
- Assistant Professor in M.B.A Department, K.S.R. College of Technology, Tiruchengode, Tamil Nadu, India from June 2005 – May 2010

- Lecturer in M.B.A Department, K.S.R. College of Technology, Tiruchengode, Tamil Nadu, India from July 1998 – June 2005
- Worked as Assistant Manager in Marketing in Pan Clothing Private limited at Chennai from May 1997 to April 1998.

9. Projects

- B.Sc – Computer science
Title : Automation of Payroll using FoxBase
- MBA
Title: A study on customer satisfaction towards Pressure Cooker with special reference to Butterfly group of companies, Chennai.
- M.Phil
Title: A Study on the preference of MBA course after completion of UG graduation
- Ph.D
Title: A Study On Work Family Balance And Its Impact On Organizational Commitment Among The Medical Sales Representatives Of Tamil Nadu

10. Subjects Handled

- Principles of Management
- Organizational Behaviour
- Human Resource Management
- Management Information System
- Research Methods in Business
- Industrial Labour Relations
- Decision Support System
- System Analysis and design
- Strategic Human Resources Management
- Business Ethics
- Corporate Social Responsibility
- Performance Management
- Business Application Software Lab
- Management Games

- SAP – Human Capital Management
- Activity based learning course for performance management
- MS.Excel for MBA's
- SPSS – Data Analysis

11. PUBLICATION

Detail of Publication in National Journal

S.No.	Author	Title	Journal Name, Volume , Pg. no
1	Dr.T.G.Vijaya and R.Hemamalini	Competency Mapping and Work life balance	Gitam Journal of Management “, April-June 2011, Volume 9, Number 2, with ISSN number 0972-740X, page no: 125-134.
2	R.Hemamalini	Training and its impact on employee self development	Journal of Business Administration, June 2011, Volume No:1, Issue No:2, Pg 58-63, ISSN No:2229-4791
3	Dr.T.G.Vijaya and R.Hemamalini	Impact of work life balance on organizational commitment among bank employees	Asian Journal of Research in Social Sciences and Humanities”, with ISSN: 2250-1673, Volume:2, Issue:2, Feb 2012.
4	Dr.T.G.Vijaya and R.Hemamalini	Effects of role stress on employee job satisfaction and turnover	Indian Journal of Applied Research”, with ISSN: 2249-555X, Volume:1, Issue:9, June 2012.
5	R.Hemamalini and S.Piradeep	A study on work life balance among the sales executives	Indo Asian Journal of Advanced Management”, July-December 2012, Volume 1, Issue -2, ISSN No: 2250 – 1266
6	Dr.T.G.Vijaya and R.Hemamalini	Relationship of work family conflict and enrichment with organizational commitment among sales person	Journal of Strategic Human Resources Management”, Volume 1 Issue 3 October 2012 with ISSN: 2277-2138
	R.Hemamalini and Dr.T.G.Vijaya	Relationship of work family satisfaction and enrichment with work family balance among	Indian Journal of Social Work,

		sales person	October 2014, vol. 1.
7	Dr.R.Hemamalini & Dr.T.G.Vijaya	Exploring the relationship of Work Family Enrichment, Work Family Satisfaction and Work Family Balance Mediation effect of satisfaction between enrichment and balance”,	Journal of Engineering Technology and Management Science, Vol.1, March – 2017, ISSN: 2229-9254.

Details of Publication in International Journal

S.No.	Author	Title	Journal Name, Volume , Pg. no
1	Dr.T.G.Vijaya and R.Hemamalini	Organizational Role Stress And Worklife Balance Among It Professionals”	“International Journal of Business Economics And Management Research” with , ISSN Number : 2229 -4848, in Volume 2, Issue 8, August 2011.
2	R.Hemamalini	Impact Of Organizational Climate, Role Ambiguity And Role Conflict On Organizational Commitment Among The Faculty In Engineering Colleges	International Journal of Research in Commerce, IT and Management”, with ISSN:2231 – 5756, Volume 1, Issue 5, October 2011.
3	R.Hemamalini and S.Piradeep	Training and its impact on self development	Radix International Journal of Research in Social Science, volume 1, Issue 5, ISSN No: 2250-3994, May 2012
4	Dr.T.G.Vijaya and R.Hemamalini	Role Ambiguity, Role Conflict and Work Role Balance: Influence on Organizational Commitment and Turnover Intension of Faculty”,	European Journal of Social Sciences”, ISSN 1450-2267, Volume:3 , Issue No.4, June 2012.
5	R.Hemamalini	Evaluating the impact of organizational role stress on organizational commitment among sales person	“International Journal of Scientific Reseaech” Volume 2 Issue 5 May 2013 with ISSN:2277-8179, Impact Factor 0.3371.

6	R. Hemamalini, A. Murugesan, R. Ashok kumar & P. Muthukumar	Road Safety – Impact On Human Life An Over View	IJournals: International Journal of Software & Hardware Research in Engineering, ISSN-2347-4890, Volume 3 Issue 5 May, 2015
7	R.Hemamalini and Dr.T.G.Vijaya	Evaluating The Impact Of Role Stress On Work-Family Conflict Among The Pharma Sales Executives	International Journal of Management and Social Science Research Review, Vol.1, Issue.17, Nov – 2015, Impact Factor: 3.029
8	Dr.R.Hemamalini , Dr.V.Sasikala and V.Ashok (2018)	A study on stress management among students' community and their impacts	International Journal of Engineering Sciences & Research Technology, July 2018,Pg 96-108, ISSN: 2277-9655, Impact Factor 5.164.
9	Dr.R.Hemamalini, Dr.V.Sasikala and V.Ashok,(2018)	A study on comparison of stress management factors undergraduate and post graduate students	International Journal of Science and Research, Vol. 8, Issue 8, August 2018, Pg: 1-6, issn: 2319-7064, Impact Factor 7.29.
10	Dr.R.Hemamalini , Dr.V.Sasikala and V.Ashok	A study on stress management and its impact among students	International Journal of Academic Research in Economics and Management Science, vol. 7, Issue 3, August 2018, Pg. 101-110, ISSN: 2226-3624.

Paper Presented In National Conference

- A Study on Quality of Work Life among Employees in L&T” at National Conference on Managing HR in Modern Business World: Issues. Challenges and Opportunities”, K.S.R. College of Arts and Science for women – Tiruchengode on August 24th 2018.
- “Job Stress and its Impact on worklife Balance among Engineering College Teachers” at 13th Annual ISTE Chapter Convention on “Emerging Trends on Technical Education – Indian Perspective” held on 29th and 30th October 2010.

- “ Service Learning in Management Education New Pedagogy” at “Paradigm shift in contemporary Management education organized by the department of Management studies, Fatima college, Madurai, on 11th and 12^h January 2010.
- “Job stress and its impact on work life balance among college teachers” in National level seminar on “ Recent Innovations in corporate Management” held on 15th October, 2008 at Department of Management Studies, Annai Mathammal Sheela Engineering College, Namakkal.
- “Octopace Profile on Hospital Services”, in the National Conference on Service Sector (NCOSS’ 08), on 7th and 8th March 2008, organized by the Department of Management studies, Kalasalingam University, Krishnankoil.
- “ International Marketing Challenges” in the National Seminar jointly organized by School of Management, KSR College of Technology, Tiruchengode. Summer India Textile Mill Ltd, tiruchengode and Coimbatore Management association, Coimbatore on 26th and 27th February 2005.
- “Corporate Social Responsibility and Ethics to Maintain Human Resource” in the National Seminar on Corporate Social Responsibility Ethics held on 21st September 2007 organized by Department of Management Studies, Karpagam College of Engineering, Coimbatore.
- “Successful Entrepreneur” in the State Level Seminar on “Fostering Entrepreneurship in India” held on 7th September 2007, organized by the Department of Management Studies and Research Karpagam Arts and Science College, Coimbatore.
- Participated in UGC Sponsored Two day National Level Seminar on “Emerging Issues in Human Resources Accounting” held on 26th and 27th March 2004 and presented a paper on “ Human Resources Accounting”, conducted by Gobi Arts and Science College, Department of Commerce, Gobichettipallayam.
- Participated in Regional Seminar on MBA project organized by Sri Sai Ram Institute of Management Studies , Sri Sai Ram Engineering College, Chennai on 12th and 13th December 2000.
- “Competency Mapping among Professionals in a software organization” at National Level Symposium- HR Re-engineering “ Unraveling the Future” held on March 18th

2010 organized by Dr. SNS Rajalakshmi Institute of Management, Dr. SNS Rajalakshmi College of Arts and Science, Thudiyalur, Coimbatore.

Paper Presented In International Conference

- “Exploring the Relationship of Work-Family Enrichment, Work-Family Satisfaction and Work-Family Balance: Mediation effect of satisfaction between enrichment and balance”, International Convention on Innovative Scientific Research Strategies (ICISRS 2018), Convocation 2018.Singapore and Malaysia, on October 18th -20th 2018.
- “ A study on stress Management and its impact among students” at International conference on Adaptive Technologies for Sustainable growth ICATS -2018, Pawai Engineering College –Namakkal on 20th and 21st April 2018.
- “Exploring the relationship of Work Family Enrichment, Work Family Satisfaction and Work Family Balance Mediation effect of satisfaction between enrichment and balance” at International convection of Dissemination of Innovative Research in Science Engineering Technology and Management Applications, Malaysia, 11th and 12th March 2017.
- “Evaluating Work Family Enrichment, Work Family Satisfaction and Work Family Balance among Bank Employees” at International Conference on Sustain, Transform and Transecand in PSG Institute of Management Golden Jubile Celebration – Coimbatore on &7th and 8th August 2014
- “Competency mapping and work life balance” at International conference on Technology and Business Management, from March 29 to April 1st, 2009 organized in Alghurair University in Dubai.
- “Implications of work life balance and job stress on Organizational change”, at the conference on “ Global competition and competitiveness of Incdian corporate” held at IIM-Kozhikode in association with IIM, Lucknow from 21st to 23rd May 2009.
- “Impact of HumanResources Practices Globally” held by International conference on Managerial Issues in the Globalized eraon October 17th and 18th 2007 by Sree Amman Institute of Management and Research, Chittode, Erode.
- “Competency mapping and work life balance” at International Seminar on Management Challenges in the Era of Global Recession held on 10th Feb 2009 at Sengunthar Institute of Management Studies, Tiruchengode.

- “Work life balance in the New millennium” in the International Seminar on “ Recent Trends in Global Business Order- Impact in Asia” held on January 30 and 31st, 2009, at Vivekanandha Institute of Information and Management Studies
- “Innovation Human Resources Management in the Present Global Era” in the International Seminar on Innovation- the corporate mantra inn the era of globalization held on 26th October 2007 by the Department of Management Studies, Muthaiammal Engineering College,Rasipuram.
- “Job stress and its impact on work life balance among teachers” in the international conference on “Managing Global recession – Opportunities and Challenges” held on March 25th 2009 at KSR School of Management, Tiruchengode.
- “Stress in Teaching “ in the International Conference on Global Business Strategy in competitive environment, held on 21st and 22nd September 2007 at Sri Sai Ram Institute of Management Studies, Sri Sai Ram Institute engineering College, Chennai.

12. Programme Attended Detail

- Workshop on “ How to write a successful project proposal to funding agencies” conducted by Library & Readers club, K.S.Rangasamy College of Technology, Tiruchengode on 21st July 2018.
- Workshop on “SAP-Human Capital Management” conducted by KSR College of Technology, Tiruchengode from July 15th to 30th 2015.
- Workshop on “Research proposal and report writing” conducted by Indian Institute of Management, Ahmedabad on September 18th, 2009.
- National Workshop on Intellectual Property Rights in Anna University, Coimbatore
- A Course in “Communicative English” conducted by COL’s CALIBER, Coimbatore, from 6th October to 27th November 2008.
- Two day National level workshop on “Achieving Excellence in research endeavor”, held on 5th and 6th December 2008 at PSG Institute of Management, Coimbatore.
- Two day National level workshop on “Intellectual Property rights” held at GCI campus, Anna University- Coimbatore on February 1st and 2nd 2008. Organized by centre for Intellectual property rights and jointly organized by National Institute of Intellectual property Managemtn (NIIPM) and Patent office, Chennai.

- Value added courses on “Economics and Business Applications” conducted on 29th and 30th September 2005, organized by K.S.R. School of Management, KSR College of Technology, Tiruchengode.
- Value added courses on “Customer Relationship Management” conducted on 16th to 18th August 2005, organized by K.S.R. School of Management, KSR College of Technology, Tiruchengode.
- Two day workshop on Youth Peer Education Program- “ Life skills training” held from 18th to 20th August 2004 organized by Indian Red Cross Society- New Delhi.
- Three day workshop on “Professional Core competency Development”, conducted by K.S.R. School of Management, KSR College of Technology, Tiruchengode from 4th to 6th January 2004 in collaboration with CIUC Centre for Industry University Collaboration, Anna University.
- Workshop on “Re-Engineering teaching skills” conducted by K.S.Rangasamy College of Technology, Tiruchengode, during 7th and 8th October 2003.
- Workshop on Modern Teaching Techniques for Management Students held on 4th October 2000, organized by K.S.R. School of Management, KSR College of Technology, Tiruchengode.

Faculty Development Program & MDP

- STTP through ICT mode on NBA Accreditation organized by K.S.Rangasamy College of Technology, Tiruchengode, from 22.04.2019 to 26.04.2019 by National Institute of Technical Teachers Training and Research, Kolkata Established by the Ministry of Human Resource Development, Government of India.
- FDP on Salesforce Essentials for Business Specialists conducted by ICT Academy on 29-11-2018 to 01-12-18 at K.S.Rangasamy College of Technology, Tiruchengode
- FDP on “Applications of Games and case Method of Teaching in Management Education” held from 13th to 26th May 2013 organized by K.S.R. College of Technology.
- FDP on “Art of writing Research Article” held on 10th May 2013 at K.S.R.school of Management.
- FDP in Management from June 15 to October 3, 2009 held at the Indian Institute of Management, Ahmedabad.

- Management Development programme on “ Insurance and Risk Management” on 14th February 2009, organized by K.S.R. School of Management, KSR College of Technology, Tiruchengode
- Faculty development Program on Research methods for researchers on November 21st and 22nd 2008, at PSG Institute of Management, Coimbatore.
- Management Development programme on “Financial Planning in turbulent times” on 2nd August 2008 organized by K.S.R. School of Management, KSR College of Technology, Tiruchengode
- FDP in “Recent Trends in HRM” from 22nd to 23rd August 2003 at Jansons School of Business, Coimbatore organized by Centre for Faculty Development, Anna University, Chennai.
- FDP in Research Methodology on 25th and 26th April 2002, organized by K.S.R. School of Management, KSR College of Technology, Tiruchengode

13. Programme Organized

- Man Meet – Maverick 2005
- International Conference on “Managing Global recession – Opportunities and Challenges” held on March 25th 2009
- One day regional level workshop on MSME – 2011
- Exhibition cum sale of Self Help Products joined along with Namakkal Collectrate office from 2010 - 2018
- Organized HR Club Activity from 2014 – 2019
- Workshop on Labour Laws
- SAP – Trainer form Human Capital Management from 2015 – 2019
- Conducting Mock Interviews for B.E Student as part of Placement Drive from 2010 to 2019

14. Invited Talks / Guest Lecturer

- E-learning – Faculty Development Programme – AICTE Sponsored FDP on “ Success Mantra to Promote Higher Education in Digital Era – Teach to Learn and Learn to Teach” held on 9th July 2019 at KSR School of Management Studies, Tiruchengode.

- E-learning and Digital Composition - AICTE Sponsored FDP on “Economic Development through Digital Transformation” held on 13th September 2017 at KSR School of Management Studies, Tiruchengode.
- Lecturer on Personality Development to Department of Computer Science Engineering held on 10th October 2015 at Cyberdome Seminar Hall, K.S.Rangasamy College of Technology, Tiruchengode.

15. Consultancy Area

- Consultancy & Advisory Services –Soft Skill Training for one week from 12.06.2017 to 18.06.2017 –Sri Vani Educations
- Consultancy & Advisory Services –Soft Skill Training for one week from 20.06.2016 to 25.06.2016 –Sri Vani Educations
- Provided training on Team building to employees of Kannan Departmental Stores, Erode.
- Provided training on Motivation for Tamil Nadu Cooperative Marketing Society at Tiruchengode.
- Provided training on Leadership skills to Bum Standard Executives as Salem.
- Training on Personality Development for TamilNadu Cooperative Marketing Society at Tiruchengode.

16. Recognized Reviewer / Editor In Reputed Journal

- Journal of Engineering and Technology Research – ISSN: 2229-9262 -JETR
- Journal of Engineering and Technology and Management Science – ISSN: 2229-9254 – JETMS

17. Membership

- Life Member in Indian Society for Technical Education.
- Life member in International Society in Research and Development

18. Research Activities

Area of Research: Management Studies

Guided M.Phil : 02

Recognized Supervisor for M.Phil Periyar University

Total Citation: 28, h-Index: 03, i-Index : 02

19. AWARDS

- College Level Gold Medalist in B.Sc Computer Science for securing College Second Rank with Distinction for the year 1995.
- Awarded I Prize for Paper Presentation in 13th Annual ISTE Chapter Convention for the year 2013.
- Cash Award and Merit Certificate for 100% result in subjects handled from 1998 to till date.

20. Personal Details

Husband's Name : Dr. A.Murugesan

Date of Birth & Age : 19.10.1973 & 46 Years

Gender : Female

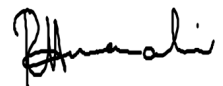
Marital Status : Married

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Varapalayam

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[R.HEMAMALINI]